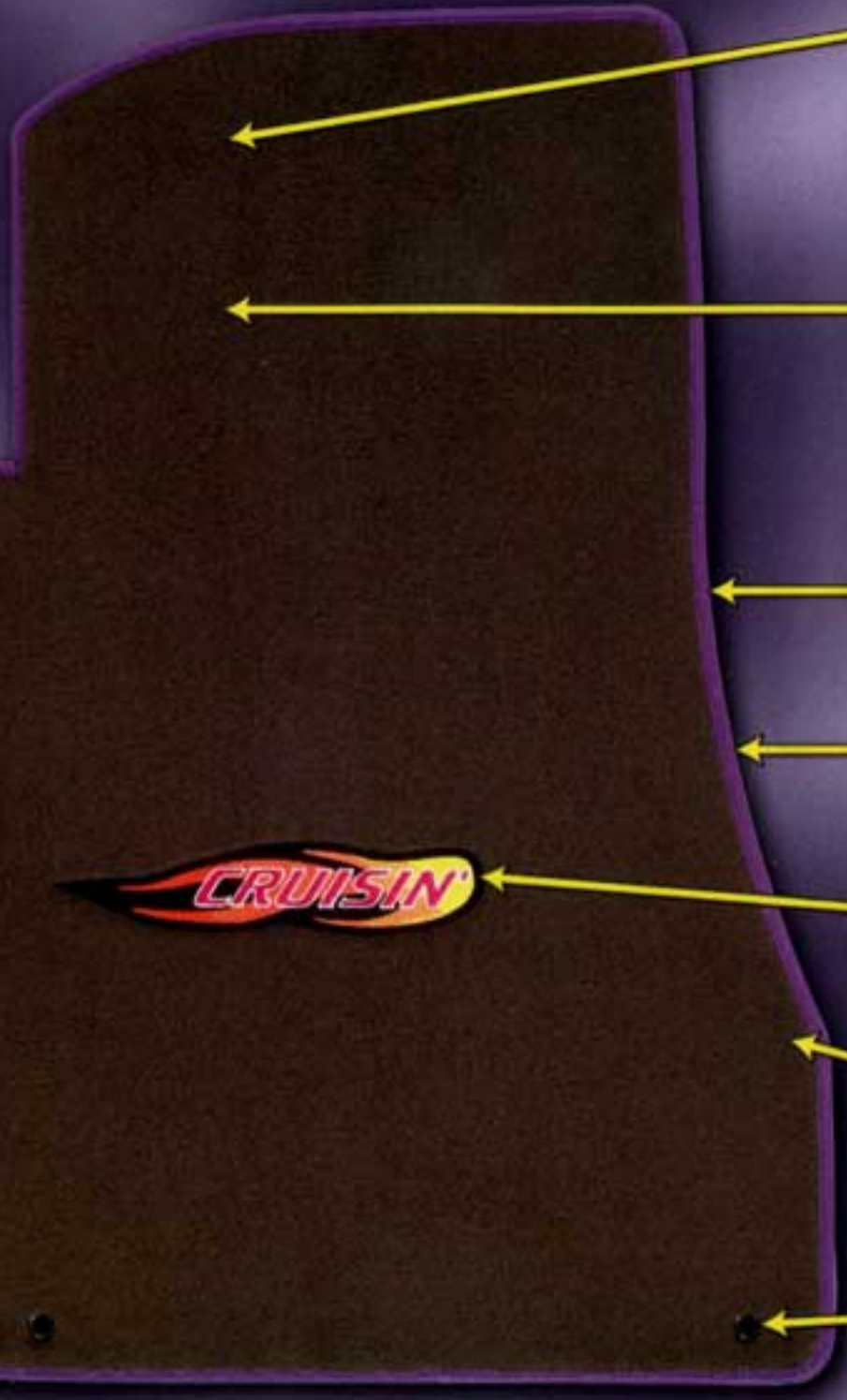


## ALL ULTIMATS FEATURE:



- **Premium DuPont® Nylon Yarn**  
The good look of our mats is obvious, but it's their rugged performance that really makes the long term difference. DuPont® yarn makes our mats better.
- **48 Mat Colors**  
With our 48 mat colors, you're sure to find the mat color to match your vehicle's interior. Select from the ring sets of color samples available at your dealer.
- **Matching Nylon Velour Edging**  
or with optional hot neon vinyl bindings (as shown).
- **TractionBac™**  
Non-slip composition rubber backing.
- **Emblem Options**  
Choose an embroidered Emblem or your own name or initials.
- **Exact Fit**  
Best fitting mats you've ever had. Our computer stores each vehicle's unique mat pattern and directs our ultrasonic mat cutting equipment.
- **Safety First**  
Your front mats will have either the factory compatible mat fastening system or our own Snap-a-Mat™ fasteners.



- **Two Year Warranty**  
Lloyd Mats have a two year warranty. See actual limited warranty for details.

## TRUCK & SUV MAT KITS

Upgrade your truck or SUV with our long wearing mats. They're cut bigger and fit tighter, protecting the maximum floor area. Nobody does truck and SUV mats better than Lloyd Mats.



GENERAL MOTORS TRADEMARKS  
LICENSED TO LLOYD DESIGN CORP.



# Our Most Popular Ultimates Mat Colors and Emblems



## Personalizing Options



#645 Bahama with custom script letters



#633 Light Oak with custom block letters

**We can personalize your mats with a name, initials or other message. Illustrations shown are just samples of the many Emblems and lettering styles available. Ask your dealer about other options.**



GENERAL MOTORS TRADEMARKS LICENSED TO LLOYD DESIGN CORP.

VOLKSWAGEN TRADEMARKS ARE USED UNDER A SUBLICENSE FROM VOLKSWAGEN OF AMERICA INC. MAT QUALITY HAS BEEN EVALUATED AND APPROVED FOR THIS USE BY VOLKSWAGEN OF AMERICA INC.

OTHER AUTOMOTIVE DESIGNS ARE NOT LICENSED OR AUTHORIZED BY ANY AUTOMOBILE MANUFACTURER.

# LLOYD MATS

**CUSTOM FIT FOR CARS, TRUCKS, AND SUV'S**



**By Lloyd Mats**  
The Leader in Custom Floor Mats Since 1978